

VIVE LA FRANCE

France has a unique sense of style that is admired the world over: it is sometimes eclectic, sometimes humorous, often elegant, and always sexy. In May, In bed With Designers celebrates the French aesthetic with a playful and provocative twist on the French kiss.

Many of the designers exhibiting at the event are having fun with this theme. Hong Kong-based Shannnam, which crafts micro-chronicles inside “snow-dome-like rings”, is one example. Designer Riyo Chan has created a ring that tells a special, French story. “It’s like Midnight in Paris. It’s about love, simple love.”

Paris-based designer Caroline Lisfranc is a perfect fit for the French Kiss theme. “I’ve already designed various ‘kiss’ items,” she says, “such as the Sticky Kiss to clean surfaces, the Kiss Sticker mirror, a Kiss mould for making cake, and a silicone bracelet with a French kiss drawing on it.”

Quality craftsmanship is at the heart of French design; something Frenchaholic recognises and promotes through its website, which “showcases the work of French designers and manufacturers,” says the site’s co-founder, Vincent Bruel. “We are curating products with history, know-how and an irreproachable ethic.”

This reverence for the product infuses the designs of Doublecross, a studio founded by Sylvain Lacroix and Julien Monguillot. “I work on limited edition products more and more frequently, getting closer to art,” says Lacroix. Doublecross will present tongue-in-cheek gold chopsticks on a dollar-sign rest, among other things.

“Playful and provocative twist on the French kiss”



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“Curating products with history”

Designer Simon Cheung of Techno Fortune will take the French Kiss theme on board with his MUSE headphones, which feature interchangeable caps for personalised style. He is decorating the headphones in blue, white and red. “My girlfriend told me that just looking at the design makes her feel romantic. That made the decision final!”



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PINWU will go tricolour with their their bamboo Yún vase – the three winners of the Spot Design Award will be lucky enough to receive these limited edition pieces. Meanwhile blue, white and red sweets by Sticky Candy will be on offer at In bed With Designers’ candy bar. And what could be more enticing than Tricolore treats?



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